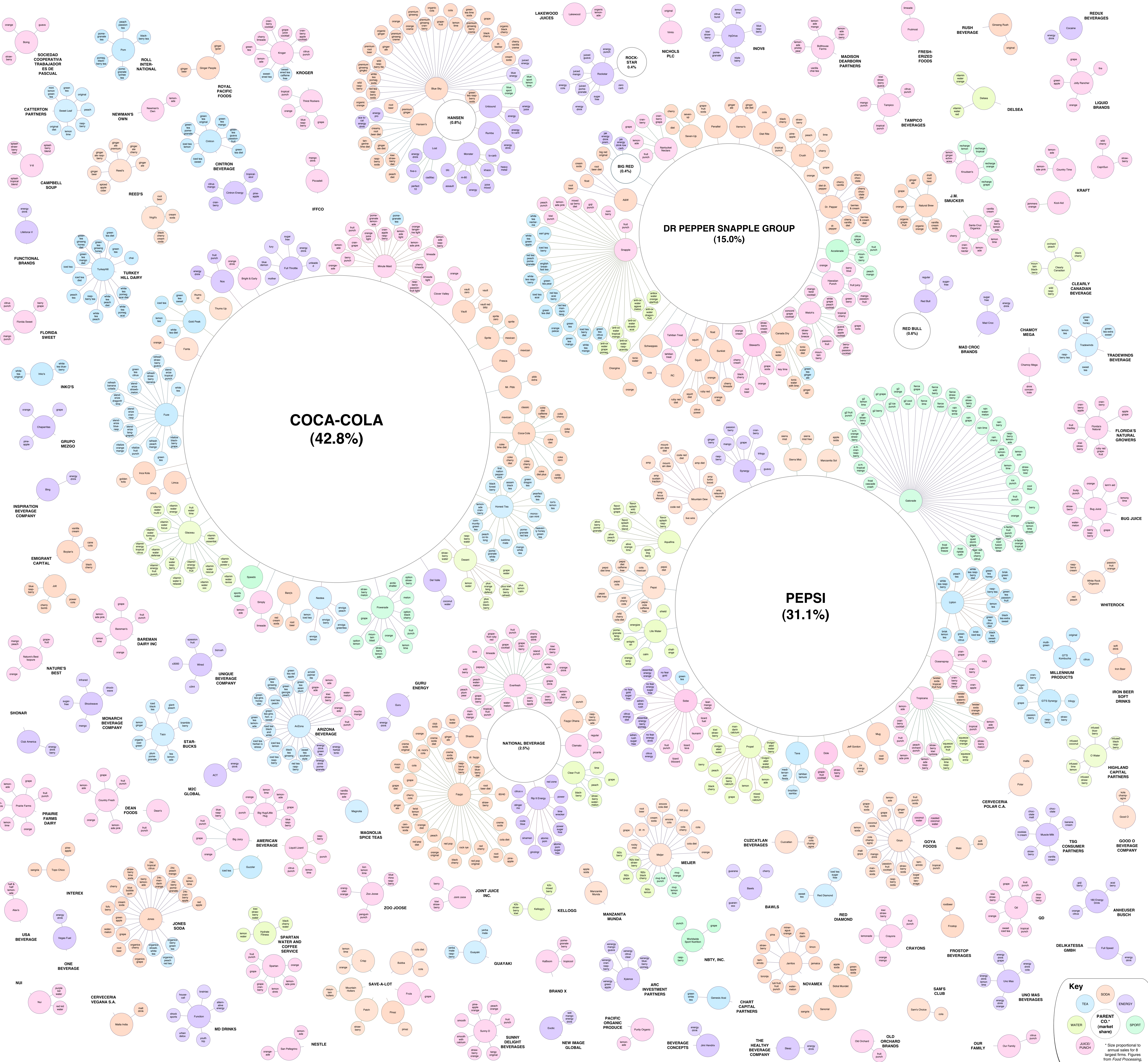


Soft Drink Industry Structure, 2008



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Key

- TEA
- SODA
- ENERGY
- WATER
- JUICE/PUNCH
- SPORT

PARENT CO. (market share)

* Size proportional to annual sales for 8 largest firms. Figures from Food Processing, June, 2008.